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**14-15 June 2017**

Naypyitaw, Myanmar (Burma)

<http://asia.aidforum.org>

**SOCIAL MEDIA CALENDAR**

This is a proposed guide to supporting the Aid & Development Asia Summit on social media. If you have any questions, contact Alina O’Keeffe, Head of Marketing at [aokeeffe@aidforum.org](mailto:aokeeffe@aidforum.org)

When talking about the Aid & Development Asia Summitonline, we would like to ask you to include event hashtag #AIDFAsiaand website <http://asia.aidforum.org>

Twitter is our key social media platform. If you haven’t done so yet, please [@FollowAIDF](http://twitter.com/followaidf) or [@AlinaAIDF](http://twitter.com/alinaaidf) to receive latest updates. Also, join AIDF [Facebook page](https://www.facebook.com/AIDF2013/) and [LinkedIn Group](https://www.linkedin.com/groups/2850917).

**Your support with spreading the word is much appreciated!**

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| **Any time/ ongoing** | * **General tweets to announce Aid & Development Asia Summit 2017**     Join 250+ humanitarians to discuss how to improve aid deliveryand development strategy in Asia #AIDFAsia[*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  Discover innovative solutions that support development strategy in Asia – join #*AIDFAsia Summit #Myanmar* [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  Hear an update on mobile for development programmes in #SoutheastAsia[*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)#m4d #AIDFAsia  Register now, don’t miss out on the latest humanitarian initiatives at #AIDFAsia Summit, 14-15 June #Myanmar [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  *#AIDFAsia Improving health resilience in Southeast Asia through collaboration and technological innovation* [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  Find out what topics will be discussed at #AIDFAsia Summit 2017. Visit[*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)@[FollowAIDF](https://hootsuite.com/dashboard)  #AIDFAsia focuses on building successful public-private-people partnerships in humanitarian sector [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S) |
| **Partnership** | Delighted to be part of the Aid & Development Asia Summit on 14-15 June in #Myanmar #AIDFAsia[*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  Meet us at the 3rd annual #AIDFAsiaSummit in #Myanmar this June. Register your participation at [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  We are proud to support #AIDFAsia Summit, join us in #Naypyitaw in #Myanmar on 14-15 June, register at [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S) |
| Week starting |  |
| **22nd May** | Discover innovative solutions that support development strategy in Asia – join #*AIDFAsia Summit #Myanmar* [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  Learn from best practice, latest initiatives & innovations in humanitarian sector in #Asia at #AIDFAsia Summit [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  #AIDFAsia Summit focus on building a culture of resilience and strengthening #disaster preparedness [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  Latest trends in mobile technology, humanitarian logistics, health & WASH, shelter at #AIDFAsia Summit [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  Find out what’s required to enable efficient development assistance *in* Southeast Asia – join #AIDFAsia[*[https://goo.gl/Am9k4S](http://bit.ly/2d2Lt59)*](https://goo.gl/Am9k4S) |
| **29th May** | *How technological innovations and best practice can improve aid delivery and development in #Asia* #AIDFAsia[*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  Register now, don’t miss out on the latest aid delivery initiatives at #AIDFAsia Summit, 14-15 June #Myanmar [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  Learn how technological innovations & best practice can improve aid & development in Asia [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)#AIDFAsia  Only 2 weeks left until the #AIDFAsia Summit 2016 at the UNCC in Bangkok hosted by @FollowAIDF register at asia.aidforum.org  Meet us at the 3rd annual #AIDFAsia Summit in #Myanmar this June. Register your participation at [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S) |
| **5th June** | Discover innovations, partnerships and policy updates for #disaster/flood risk reduction [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)#AIDFAsia  #AIDFAsiaSummit is fast approaching. Only a few places left! Book yours now at [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)@FollowAIDF  One week left until Aid & Development Asia Summit 2017 in #Myanmar hosted by @FollowAIDF[*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S) #AIDFAsia  Meet 250+ NGOs, UN representatives, humanitarians & business leaders at the #AIDFAsia Summit 2017 [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  #AIDFAsia Summit opens next week to welcome 250+ NGOs, UN, government & business leaders in Asia [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S) |
| **12th June** | Join 250+ humanitarians to discuss how to improve aid delivery and development strategy in Asia #AIDFAsia[*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  *Latest trends in emergency communications, early warning systems & data collection* #AIDFAsia[*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)  Tomorrow @FollowAIDF will host 3rd Aid & Development Asia Summit in #Myanmar [*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S)#AIDFAsia  Will you be in Naypyitaw in Myanmar this June for the #AIDFAsia Summit 2017? @FollowAIDF[*https://goo.gl/Am9k4S*](https://goo.gl/Am9k4S) |
| **14-15 June** | We will be live tweeting, please follow @FollowAIDF and tag any of your post #AIDFAsia for a retweet! |

**Thank you for your support!**